

# Third European Global Compact Network Meeting



Global Compact Network  
Serbia

# INFO

Belgrade 18. - 19. October 2012.

# GLOBAL COMPACT BACKGROUND

With over 10,000 members from over 130 countries, the UN Global Compact is a voluntary initiative of the biggest companies and organizations committed to the harmonization of their operations with ten universal principles of corporate social responsibility in the field of human rights, labor, environment and anti-corruption. The UN Global Compact connects businesses, government agencies, civil society and UN agencies, and represents a platform for the development and implementation of sustainable and responsible corporate policies and practices.

The ten principles of the Global Compact are based on the Universal Declaration of Human Rights, The International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development and the United Nations Convention against Corruption.

Network of the Global Compact in Serbia was formed on the 6th of December 2007. It has over 80 members, who come mainly from the business sector, made up of the following bodies:

**-Global Compact Steering Board**  
**-Secretariat of the Global Compact**  
**-Eight working groups:**

1. Working Group on Social Inclusion,
2. Working Group on Anti-Corruption
3. Working Group on CSR in banking and finance,
4. Working Group on Education and development of CSR
5. Working Group on Environment,
6. Media Working Group,
7. Working group on support in emergency situations,
8. Working Group on Labor Rights.

## **Human Rights:**

- **Principle 1:** Businesses should support and respect the protection of internationally proclaimed human rights;
- **Principle 2:** Make sure that they are not complicit in human rights abuses.

## **Labour:**

- **Principle 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining
- **Principle 4:** The elimination of all forms of forced and compulsory labour
- **Principle 5:** The effective abolition of child labour
- **Principle 6:** The elimination of discrimination in respect of employment and occupation.

## **Environment:**

- **Principle 7:** Businesses should take precautionary approach to environmental challenges
- **Principle 8:** Undertake initiatives to promote greater environmental responsibility
- **Principle 9:** Encourage the development and diffusion of environmentally friendly technologies.

## **Anti-corruption:**

- **Principle 10:** Businesses should work against corruption in all its forms, including extortion and bribery.

For more information about the Global Compact of the UN visit: <http://www.unglobalcompact.rs>

# WHAT IS GLOBAL COMPACT?

The Global Compact is a framework for businesses that are committed to harmonize their operations with ten universal principles in the areas of human rights, labor, environment protection and anti-corruption. As the world's largest citizens' initiative, the Global Compact is, above all, interested in the construction of corporate social responsibility and markets.

Business, trade and investment are essential pillars for prosperity and peace. However, business is, in many areas, often linked with serious dilemmas such as exploitation, corruption, unequal benefits and obstacles that discourage innovation and entrepreneurship. Responsible business practice can in many ways build trust and social capital, contributing to broad-based development and sustainable markets.

The Global Compact is a purely voluntary initiative with two main objectives:

- **Mainstream the ten principles in business activities around the world**
- **Catalyze actions in support of broader UN goals, including the Millennium Development Goals (MDGs)**

The Global Compact is not a regulatory instrument, does not compel or defines companies work. Rather, the Global Compact relies on public accountability, transparency and the enlightened interest of companies, labor unions and civil society to initiate and share the primary action in order to achieve the principles of the Global Compact.

The Global Compact involves all the relevant social factors: the Government, that defines the principles on which the initiative is based; Companies, whose action is intended to influence; Trade unions, in whose hands the process of global production takes place; Civil society organizations representing the wider community, and The United Nations, the world's only real political forum, as an authoritative assembly and facilitator.

**In 2010 the network of the Global Compact in Serbia received a significant recognition at the annual assembly of all local networks in New York as one of the three best networks in the world for the year 2009. After the recognition, the network continues the good work, steadily increasing the number of members, as well as the activities of the Working Group and in 2011 was highlighted as an example of good practice and is listed among the top five by the number of activities.**



# The Third European Conference of Networks Global Compact - Belgrade

Host of the third conference, held on the 18th and 19th of October 2012, was the network of Global Compact in Serbia. Topics and objectives that were discussed at this year's conference covered the issues related to the sustainability of the financial sector, the role of local networks for sustainable development and the fight against corruption. The conference brought together 21 local network and has obtained great interest of the companies operating in Serbia as well as representatives of civil society.

At the beginning of the conference, Vljako Senic, the State Secretary in the Ministry of Finance and Economy of the Republic of Serbia, welcomed the participants and organizers, highlighting the current topics and the role of the state in the long term development of the concept of corporate social responsibility and the importance of cross-sector partnerships. Attendees were addressed by the President of the Steering Board UNGC in Serbia - Andrea Brbaklic, Vice President of Serbian Chamber of Commerce – Miroslav Miletic and the permanent UN coordinator in Serbia-William Infante. In the introductory part of the conference, Walid Nagi, the acting director of the local networks UNGC, summed up the key outcomes and guidelines of "Rio +20" Forum on Corporate Sustainability held in Rio in June 2012.



Walid Nagi,  
UNGC local network Acting Director



William Infante,  
UN coordinator in Serbia



Vljako Senić,  
state secretary ministry of finance Republic of Serbia



Andrea Brbaklić,  
board director UNGC in Serbia

The first thematic unit related to the issue of sustainability of the financial sector and included examples of good practices, initiatives and trends in this area. It was discussed about the ways in which institutions can comprehend the value of doing business beyond traditional - by investing in a green economy, job creation, social inclusion, climate change, etc. The Representatives of Spain - Isabel Hernandez Garo, Italy - Professor Marco Frey, Germany - Dr. Juergen Janssen and Erste Bank - Mirjana Sakic.



Isabel Garo Hernandez

professor Marco Frey

PhD Juergen Janssen

Mirjana Šakić

In the second session, attention was paid to the presentation of work, problems and results of local European networks. Delegates from the UK - Steve Kenzie, Bulgaria - Marina Stefanova, Bosnia and Herzegovina - Vedran Persic, France - Conrad Eckenschwiller and Serbia - Dusan Stokic, presented the challenges and difficulties, as well as projects which mostly hire forces engaged in the Global Compact organization in parent countries.

The third thematic unit was dedicated to the fight against corruption: the affirmation of the concept of collective action in the fight against corruption, the introduction of the integrity plans in the companies, the protection of "whistleblowers", promoting the introduction of the "safe line" in companies and others. Results of the "Tenth meeting of the International Working Group for the Fight against Corruption" held in Rio de Janeiro, were presented to the participants by the coordinator of the anti-corruption Working Group UNGC - Olajobi Makinwa. The representative of the International Finance Corporation - Maxine Garvey, showed the procedure to ensure the integrity of the small and medium enterprises. Working groups in Serbia presented a "Declaration on the Fight against Corruption" and the first example of reporting by Principle 10. Subsequently, the representative of the local network UNGC in Spain - Isabel Garo Hernandez and Vice President of the Association of Private Sector GTZ from Germany - dr Juergen Janssen, presented Internet tools, case studies and tools for measuring corruption in the organizational system and the methods and means of combat. At the end, Walid Nagi gave his final remarks.



*"The European Conference of the Global Compact in Belgrade sublimated activities and projects on CSR conducted in the past year. The progress is determined and the activities for the next period are proposed. By organizing this kind of gatherings, we would like to act synergic and to make development of CSR in Serbia, based on a transparent public discussion, more relevant issue in Serbian society", said the professor Mile Samardžić PhD, a member of the Working Group on Education of the Serbia Global Contact. We all agree on the opinion that organizing such conference at the European level, and in cooperation with the United Nations, is crucial for positive affirmation of Serbia. The presence of almost all European countries and a few people outside of the European continent is a powerful endorsement of positive authority in Serbia. This type of activity certainly should be supported and further developed. With congratulations to the organisers and participants of the conference, we call everyone to be actively involved in the preparation and organization of the next conference of European network which will be held in Madrid with the aim of being better or at least as well-organised as the conference held in Belgrade.*

**The next Conference of the European network of the Global Compact of the United Nations in Madrid will be an opportunity for companies, civil society and state institutions to be further encouraged to increase their engagement in the area of corporate social responsibility.**



UNGC local network participants

# Participation of Belgrade Business School – College of Professional Studies in the organization of the Third European Conference of local area networks

*On behalf of the Steering Board of the Global Compact in Serbia, I want to thank Belgrade Business School for making effort in order to successfully implement the Third Annual Conference of the European Global Compact, on the 18th and 19th of October 2012.*

**Secretariat of the Global Compact in Serbia**





# Global Compact Network Serbia



**EUROPEAN  
GLOBAL  
COMPACT  
LOCAL  
NETWORKS  
MEETING**



[www.unglobalcompact.org](http://www.unglobalcompact.org)  
[www.unglobalcompact.rs](http://www.unglobalcompact.rs)  
[www.undp.org.rs](http://www.undp.org.rs)



**ПРИВРЕДНА  
КОМОРА  
СРБИЈЕ**

[www.pks.rs](http://www.pks.rs)

*Members of the Organizing Committee of the Conference of the Global Compact Serbia within Belgrade Business School - College of Professional Studies:*

*Professor Mile Samardžić, PhD  
Professor Borjana Mirjanić  
Aleksandar Lomas  
Luka Filipović  
Darko Mladenović  
Maja Dušić*



**БЕОГРАДСКА  
ПОСЛОВНА  
ШКОЛА 1956.**

ВИСОКА ШКОЛА СТРУКОВНИХ СТУДИЈА

