



## Submission form for the collection of companies' practices and experiences on: Businesses' contribution to the SDGs

*"Business is a vital partner in achieving the Sustainable Development Goals. Companies can contribute through their core activities, and we ask companies everywhere to assess their impact, set ambitious goals and communicate transparently about the results"*

*Ban Ki-moon, United Nations Secretary-General*

With the aim of enhancing, illustrating and expanding the knowledge with respect to the private sector contribution to the Sustainable Development Goals, the GCNI Foundation launches project  
**"Collection of experiences and business practices related to the Sustainable Development Goals"**

**Purpose.** The purpose of the present collection is to investigate and analyze motivations, processes, procedures, results, related to experiences and practices finalized to the integration of the SDGs in companies' strategies and operations.



**Design/Methodology/Approach.** The method will be based on the following steps of analysis:

- 1) sharing of the template for the collection businesses' experiences and practices;
- 2) collection of companies' internal and external documents in support and integration of the description provided in step 1;
- 3) face to face interviews to company representatives;
- 4) running of an organizational network analysis (ONA) to make visible the otherwise "invisible" patterns of interaction within organizations (the aim is to assess and support strategically important informal networks in organizations that can yield substantial performance benefits and to provide managers with a valuable mean for assessing the effects of their decisions on the social structure of the organization).

**Timing.** November 2016 – June 2017

**Target.** The first *call for practices*, launched in November 2016, will be targeted to **10 companies** members of the GCNI Foundation. The aim is to extend the sample, through successive calls, to all those companies that will make themselves available for the analysis.

**Output.** Practices will be diffused in electronic as well as in paper version. They will be presented and promoted both at national and international level. Moreover, they will be collected in a dedicated section of the website of the GCNI Foundation constituting a shared database of businesses' practices and experiences aimed at integrating the SDGs in companies' strategies and operations.

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